

Cabinet



Date of meeting:	10 March 2020
Title of Report:	Inclusive Growth Charter
Lead Member:	Councillor Chris Penberthy (Cabinet Member for Housing and Co-operative Development)
Lead Strategic Director:	Anthony Payne (Strategic Director for Place)
Author:	Anna Peachey
Contact Email:	Anna.peachey@plymouth.gov.uk
Your Reference:	IG/APy
Key Decision:	No
Confidentiality:	Part I - Official

Purpose of Report

In delivering its pledge number 9 to “*explore ways in which we can help businesses and social enterprises that go further than a standard corporate social responsibility programme to grow*” the Council has been participating in and providing secretariat support for the Inclusive Growth Flagship of Plymouth Growth Board. The Group has developed a Charter for businesses that demonstrates and increases activity that fosters more inclusive economic growth and enables participants to act as a beacon for others.

This report presents the outcome of that work and recommends to Cabinet that it agrees to continued council support for the work, and agrees to Plymouth City Council being a founding Charter supporter and Chartermark applicant.

Recommendations and Reasons

It is recommended that:-

1. Cabinet agrees that the Council will engage with the Inclusive Growth Programme as a supporter of the Charter and an applicant for the Chartermark.
2. Cabinet approves the allocation of resources for the development and administration of the Chartermark and secretariat of the Inclusive Growth Group presentations to the Plymouth Growth Board

Reason – The long term ambition is to see the economy truly serve the wellbeing of all the people of Plymouth, by shifting behaviours and culture, to deliver long-term, inclusive growth

Alternative options considered and rejected

Various alternative mechanisms for a business programme, charter and chartermark have been through a large number of discussions with Plymouth Growth Board members, focus groups with representatives of businesses of all sizes and sectors and with partner organisations who can support delivery. The proposed approach has been agreed as the most appropriate.

Relevance to the Corporate Plan and/or the Plymouth Plan

GRO1 Creating the conditions for economic growth

GRO2 Delivering skills and talent development

GRO7 Reducing carbon emissions and adapting to climate change

INT8 Celebrating diverse communities

Implications for the Medium Term Financial Plan and Resource Implications:

Costs met from existing resources from the Investor and Sector Support budget of Economic Development:-

- Administration and promotion / marketing of the Inclusive Growth Charter
- Secretariat for the continued administration of the Inclusive Growth Group meetings and flagship input into the Plymouth Growth Board

Carbon Footprint (Environmental) Implications:

There may be some minor impact on the environment as a result of printing / recycling - if physical certificates are issued to holders of the Charter - and events. Efforts will be made to minimise these. The Charter includes a pledge for businesses to reduce their environmental impact including action on climatechange.

Other Implications: e.g. Health and Safety, Risk Management, Child Poverty:

** When considering these proposals members have a responsibility to ensure they give due regard to the Council's duty to promote equality of opportunity, eliminate unlawful discrimination and promote good relations between people who share protected characteristics under the Equalities Act and those who do not.*

There are no other obvious implications. The most significant risk is poor uptake of the Chartermark and to address this, the value and benefit of obtaining the Chartermark is being highlighted.

Appendices

**Add rows as required to box below*

Ref.	Title of Appendix	Exemption Paragraph Number (if applicable) <i>If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.</i>						
		1	2	3	4	5	6	7
A	Briefing: Plymouth's Inclusive Growth Charter							
B	Appendix A - Themes							
C	Equalities Impact Assessment (if applicable)							

Background papers:

*Add rows as required to box below

Please list all unpublished, background papers relevant to the decision in the table below. Background papers are unpublished works, relied on to a material extent in preparing the report, which disclose facts or matters on which the report or an important part of the work is based.

Title of any background paper(s)	Exemption Paragraph Number (if applicable)						
	If some/all of the information is confidential, you must indicate why it is not for publication by virtue of Part 1 of Schedule 12A of the Local Government Act 1972 by ticking the relevant box.						
	1	2	3	4	5	6	7

Sign off:

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Originating Senior Leadership Team member: Anthony Payne, Strategic Director for Place											
Please confirm the Strategic Director(s) has agreed the report? Yes											
Date agreed: 27/02/2020											
Cabinet Member approval: approved by Chris Penberthy, Cabinet Member for Housing and Co-operative Development by email											
Date approved: 27/02/2020											